



Muhammad Ihsan Rizka

Graphic Designer

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SUMMARY

An enthusiastic Graphic Designer with 3 years of experience in Graphic Design. Proficient in Graphic Design software Adobe Photoshop and Adobe Illustrator, Video Editing Skill using Capcut or Premiere Pro, and Motion Design using After Effects for 1 year experience.

EXPERIENCE

01/2025 - Present

Video Editor

Vinco (Youtube Channel)

08/2021 - Present

Freelance Graphic Designer

Prosperity Project ↗

- Logo Design for BeDa: Bebek Kang Dadan: Developed a logo that reflects the unique identity and delicious offerings of Bebek Kang Dadan restaurant, focusing on both traditional and modern elements.
- Logo Design for KadoMe: Created an elegant and inviting logo for KadoMe, a gift-giving platform, ensuring the design resonates with the target audience.
- Instagram Social Media Package for AF Medika: Designed a comprehensive social media package for AF Medika, enhancing their Instagram presence with visually appealing and informative posts.
- Promotional Video for Chipaws: Produced a dynamic promotional video for Chipaws, highlighting their products and engaging the audience through creative storytelling.
- Motion Graphic Logo for Entrance: Created a captivating motion graphic logo for Entrance, incorporating fluid animations to enhance brand recognition.
- Poster Design: Crafted eye-catching posters for various events and promotions, ensuring each design effectively communicates the intended message.
- Brochure Design: Designed informative and visually appealing brochures for different businesses, helping them present their products and services effectively.
- Banner and Promotional Banner Design: Developed banners and promotional banners that stand out and attract attention, suitable for both online and offline marketing.
- Instagram Reels: Created engaging Instagram Reels, utilizing trendy and relevant content to increase engagement and reach on the platform.
- etc.

03/2025 - 12/2025

Graphic Design

CV Rabbani Asysa

- Managed visual content creation for 3 product-focused brands: Kemko(men's Muslim shirts), Hiro (youth casual fashion), Palestine (sarongs)
- Provided on-demand graphic support for branch stores and internal design requests (Poster, Voucher, Backdrop, etc)
- Created event-related materials such as multi-size posters, video overlays, and backdrops for in-store campaigns
- Designed monthly Shopee marketplace assets (e.g., live stream reminders, promotional banners)
- Video Editing After-Event for Rabbani Associate Partnership (Story & Reels based)

11/2024 - 02/2025	Fulltime Digital Creator PT Sumber Jaya Cipta Graphic Design • Product Design – Custom designs for wall clocks, wedding guest books, and decorative items. • Brand Collateral – Posters, flyers, banners, and promotional materials to support campaigns. • Digital Assets – Social media visuals, marketplace images, and tailored brand graphics. Socmed Management • Content Creation – Visual and copywriting support to boost engagement. • Content Publishing – Scheduling and managing posts across platforms. • Community Interaction – Monitoring engagement and maintaining brand consistency. • Video Production – Independently shot and edited video content for social media, without external videographer support. • Campaign Support – Scriptwriting, shooting, editing, and preparing content for Shopee and social media promotions.
02/2022 - 12/2022	Deputy Head of Media and Information Department EKM FPIK 2022 • Managed and Maintaining social media of EKM FPIK • Designed content for special segment from EKM FPIK
01/2022 - 12/2022	Head of Media Communication and Information Department LOKM Keolahragaan Uniersitas Brawijaya 2022 Manage and Maintainance Social Media of LOKM Keolahragaan Made infographics for weekly content
12/2021 - 02/2022	Creative Design Volunteer Kulturnera (Creative Media) • Designed 4 individual infographics • Designed 3 posters of the live podcast segment • Designed event poster for #LetMeKnowYourCulture (Campaign) • Manage and Coordinated creative design team for Ruang Nera (Volunteer Project) • Created and Designed teaser video of Ruang Nera
09/2021 - 12/2021	Staf Muda Kementrian Pengembangan Sumber Daya Mahasiswa Eksekutif Keluarga Mahasiswa PSDKU Universitas Brawijaya Kediri 2021 • Created and Designed Instagram feeds for @seminar.brawijaya 2021 • Created and designed 3 videos (teaser, bumper, and credit title) for Seminar Nasional Brawijaya 2021 • Designed 2 posters for event publication • Operated zoom as host/co-host for D day
09/2021 - 12/2021	Graphic Design Volunteer Get Wellness Soon (NGO) • Designed 9 contents in 11 weeks for the Intrapersonal segment at @gws_ofc
09/2021 - 11/2021	Publication Design and Documentation Staff Awarding Brawijaya 2021 from Kementrian Diplomasi Intenal Eksekutif Mahasiswa 2021 • Created and designed, Instagram feeds for paid promotion. • Created and designed the virtual stage for awarding night. • Designed Instagram feeds for "open voting" at @awardingbrawijaya

08/2021 - 11/2021

Design Documentation and Media Staff

Unit Brawijaya Mengajar Eksekutif Mahasiswa Universitas Brawijaya 2021

- Designed participant guidebook cover and template.
- Created and designed Instagram feeds (carousel) for merchandise at @flc.2021
- Designed Instagram feeds to introduce 9 judges for the competition
- Created and designed 3 short video bumpers for the open gate and break season
- Created and designed credit title video for closing the awarding day.

EDUCATION

09/2020 - 10/2024

Aquaculture

University of Brawijaya

Bachelor of Fisheries

GPA 3,73

Bachelor's Thesis :

"The Effect of Commercial Probiotic Supplementation in Feed with Different Doses on the Growth Performance and FCR of Nile Tilapia (*Oreochromis niloticus*)"

2020

MIPA

SMA Pasundan 1 Cimahi

High School

CERTIFICATES

07/2023 - Present

Field Assistant Aquaculture

UPTD Perikanan Air Payau dan Laut Wilayah Utara

- Field Helper for Milkfish Culture
- Field Helper for Vaname Shrimp Culture

11/2021 - Present

Staf Muda Kementrian Koordinator Pemberdayaan Mahasiswa Terbaik 2021

SKILLS

Capcut	Advanced	Adobe Premiere Pro	Basic
Copywriting	Basic	Adobe After Effects	Intermediate
Graphic Design	Intermediate	Figma	Basic
Adobe Photoshop	Intermediate	Canva	Advanced
Adobe Illustrator	Intermediate		

LANGUAGES

Indonesia	Native	English	Intermediate
Sundanese	Native		